

Bright Horizons

Media Kit

UPDATED MAY 2023



Company Information

Year Founded 1986

Geographic Reach United States, the United Kingdom, the Netherlands, Australia and India

Number of Nurseries and Preschools

Globally Approximately 1,100

UK Around 300

Total Capacity

Globally More than 120,000

UK approximately 24,000.

Number of Clients

Globally More than 1,400 of the world's leading employers

UK Approximately 400

Number of employees

Globally Approximately 29,000

UK Approximately 7,500

Number of Bright Spaces

Globally More than 355

UK More than 85

Awards

- **2023 UK's Best Workplaces™** list (Super Large category) published by Great Place to Work® UK. (18th year in a row that Bright Horizons has now featured on this list)
- **2022 UK's Best Workplaces™ for Women** list by Great Place to Work® UK. (Bright Horizons has been recognised as one of the UK's Best Workplaces™ for Women since this list first started in 2018)
- **2023 Best Workplaces™ for Wellbeing** published by Great Place to Work® UK. This inclusion for wellbeing continues on from success In 2022 when Bright Horizons was named then in the first-ever UK's Best Workplaces™ for Wellbeing.
- **Culture Pioneer Awards 2022** - Learning category winner
- **Danielle Hamer** (Regional Director) and **Jodi Roth** (Nursery Manager) were both included in **Business Women in Education's** inaugural **Women to Watch list in 2022**.
- Marketing team won two golds and a silver for its advertising campaigns in 2022:
 - Gold at **The Drum Awards for Search 2022** in the Most Effective Use of Data or Insights category
 - Gold at the **UK Digital Growth Awards 2022** in the Integrated Search Campaign of the Year category
 - Silver at the **UK Paid Media Awards 2022** in the Best Integrated Paid Media Campaign category.