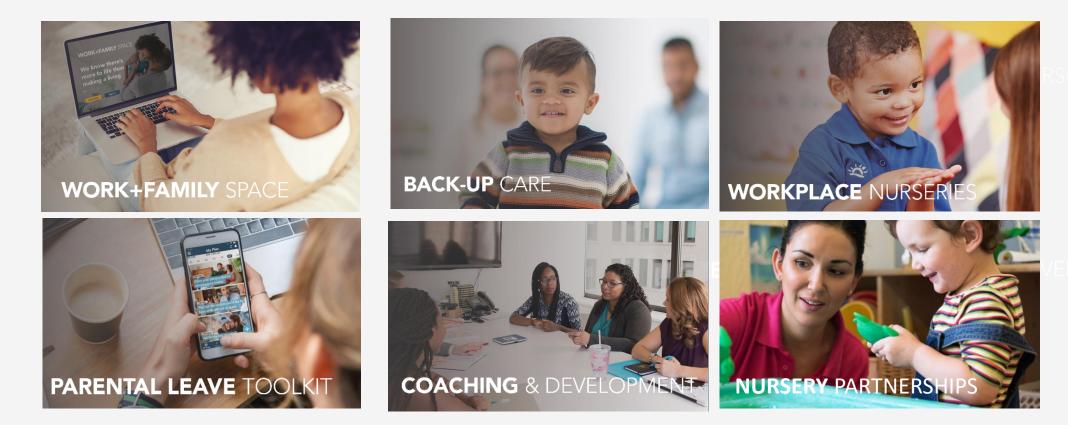
Wellbeing goes wider than we thought! Strategies for work-family balance in the hybrid world

Jennifer Liston-Smith Head of Thought Leadership, Bright Horizons

HR Leaders Conference 10th May 2022

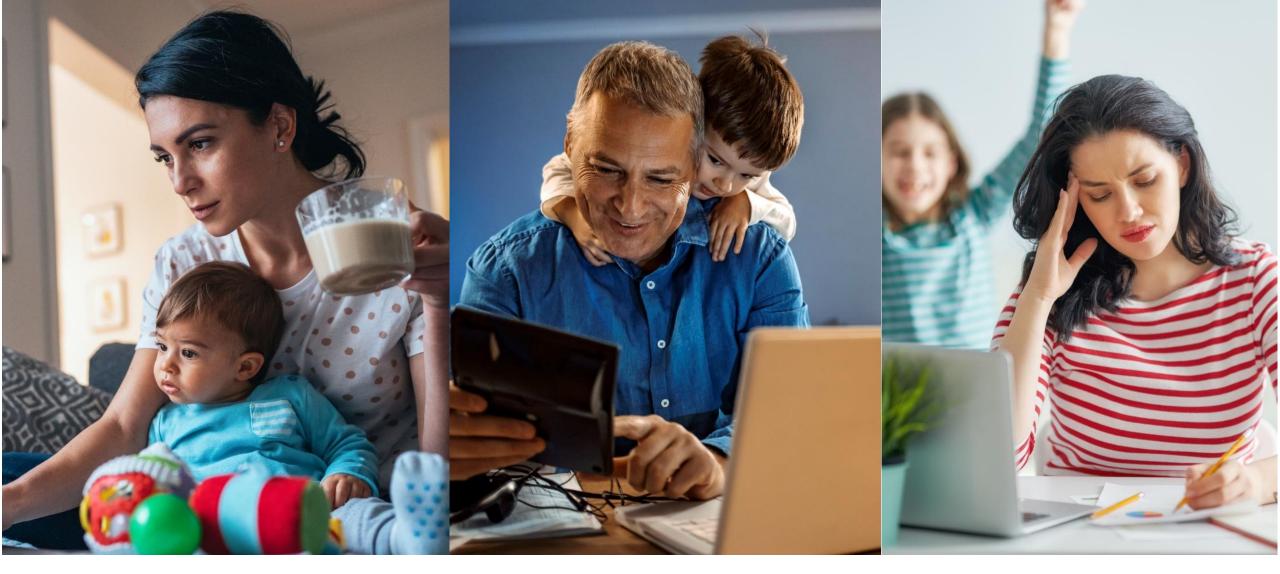


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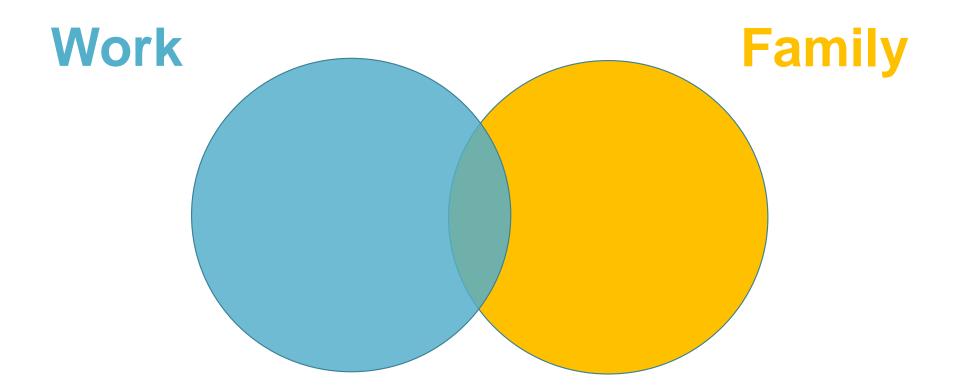




We can't un-see what we've seen

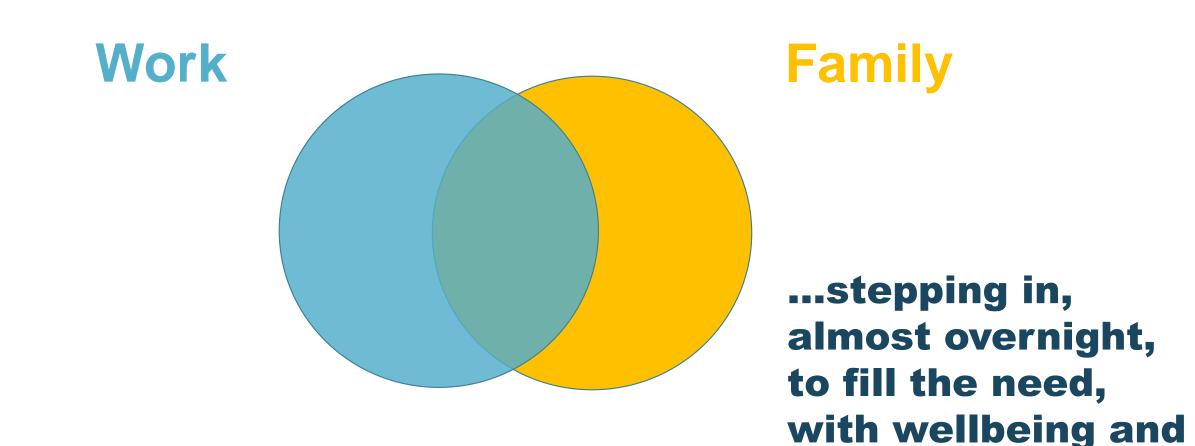
Family life used to be conveniently hidden and separate from work





Recently, just like 'Big Government', we've seen Big Employer...





care provisions.

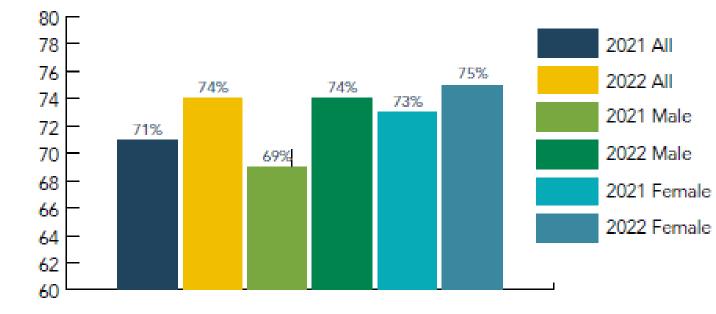
Modern Families Index 2022

3 Key Findings





Three-quarters consider care solutions before a new job



Childcare concerns for 3 in 4 new hires

7% increase in childcare concern for men 2022 vs 2021



Working Parents & Carers in the postpandemic, hybrid world ask:

Who am I? Emotional (Wellbeing &

Development)

Why do I work here?

Cultural (Leadership & Purpose)

How do I work?

Practical (Physical set-up & Enablers)

Cultural: Leadership & Purpose *Why do I work here?*

FlexibilityCareerManagers



NTI-

Practical: Physical set-up & Enablers *How do I work?*

Technology & its use
 Care day-to-day & Back-up
 Care

- Workspaces that work

Emotional: Wellbeing & Development Who am I?

- Wellbeing & balance overall
- Moments that Matter
 for Parents
 Moments that Matter
 for Carers



Wellbeing goes wider than we thought!



Let's talk!

Would you like to ask a question? Or share your experience?





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