

Join the Bright Horizons Parent Panel

Parenting's an amazing, wonderful journey, but it can be a bumpy ride. Even when armed with all the books, equipment & advice, we all have up days, down days and you-couldn't-make-it-up days. Sharing and learning from the wins, mishaps and experiences can make us all feel so much better.

So we're continuing our search for more Parent Panel members to join our existing panelists. We want to create an opportunity for members to share their stories, their ideas and feedback. By giving a voice to Bright Horizons' parents we can shape our nurseries and make sure we support our families to give the little ones the best start in life.

Because what matters to your family, matters to ours.

Who should apply?

If you're a current Bright Horizons nursery parent who is:

- eager to share your experiences and stories on social media channels
- happy to give feedback on concepts and ideas
- keen to come forward with ideas for future services
- planning to have your child/children at a Bright Horizons nursery for at least the next 6 months

Then you are who we are looking for!

What can I expect?

This list is an example of the activities we have planned, we are keen to hear ideas from our panel too!

- Typically around 2 to 3 hours per month involvement in the panel (with Love2Shop vouchers to reward the time you spend)
- Creating blog posts and/or social media posts
- Participation in research surveys or occasionally online sessions where we will discuss a topic in more detail
- A chance to represent Bright Horizons in the press by providing a quote for articles or taking part in external interviews
- Invitations to attend open day/external events to meet prospective parents & talk about your experiences
- Taking part in live Q&A sessions during our future webinar series

If selected, applicants will be required to complete a Parent Panel Participation agreement.

What's in it for me?

- The ability to make a real difference to prospective Bright Horizons parents, enhance your own social media presence and following
- Share your passion and thoughts on parenting
- Meet like minded Bright Horizons parents and build up your parenting network
- Earn Love2Shop vouchers based on the time you have spent each month (please see attached reward plan)

Parent Panel Application Form

About You

Bright Horizons Nursery attending:

Parent reference number (if known):

First Name:

Surname:

Address:

..... Postcode:

Email: Contact number:

Date of birth: Gender: Pronoun:

About Your Children

Additional languages spoken:

D.O.B (Month + Year)

Gender

Child 1: Child 1:

Child 2: Child 2:

Child 3: Child 3:

Child 4: Child 4:

Social Scene

Social media handle:

(If you share this information, we will review your available social media for the purposes of our Parent Panel)

Please write an example social media post on a fun activity you do with your child in no more than 200 words.

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We will not pass the details recorded on this form on to any other organisation or third party without your permission. All personal data you share with us will be processed according to our privacy policy and UK data protection law. For further details please see our privacy notice here: brighthorizons.co.uk/statutory-information/privacy-policy